



NAHJ Chicago scholarship presentation & meeting

Saturday Aug. 27, 2022

The Stockyard Coffeehouse

558 W. 37th Street

Attendants: 13-15 people, including NAHJ Chicago members, NAHJ DePaul members, DePaul University staff, scholarship recipient's family

2 p.m. – Attendants were given some time to arrive, get a beverage and mingle while they waited for the event to start.

2:15 p.m. – Start of presentation

- Congratulatory words from President Carly Luque and outgoing Vice-President Marissa Parra to the 2022 NAHJ Scholarship winner Vanessa Lopez, a bilingual journalist at DePaul University. Luque and Parra spoke about the need for Latinos to lift each other up in the business, and for members and students to network and take advantage of the opportunities NAHJ Chicago has to offer with networking and getting to know journalists in the business.

2:30 p.m. – Soft mixer with members and supporters

- Side conversations about how to better reach students in order for them to learn about our scholarship program and increase applications. Thinking about promoting on younger social media platforms such as TikTok was mentioned and discussed.
- Emails only go to members, which most students are not because of different circumstances such as fees. Talks about possibly finding a way to sponsor memberships for students; it would help with engagement and reach with imperative information such as scholarships.

2:40 p.m. – Speech from Treasurer Paulina Wysocka detailing why the recipient was chosen and opportunities at iHeartRadio for those who are interested, to reach out.

2:45 p.m. – NAHJ Chicago meeting

- First topic that was brought up was the Obama Foundation expressing interest in meeting with Chicago Latino journalists. Most of the journalists in attendance had a time conflict for the first planned date of Sept. 13th.
- Another group interested in meeting with the NAHJ Chicago chapter was Chicago Public Schools. No set date was announced, but it was something to look forward to and consider.
- The Chicago White Sox are interested in hosting NAHJ Chicago for Hispanic Heritage Night. Secretary Ismael Perez was going to follow up with Kimberly M. Marroquin
- As the meeting was winding down, the picnic hosted by Chicago journalism organizations, including NAHJ Chicago, was brought up as a reminder. It was to take place the following Thursday, Sept. 1

3:15 p.m. – end of event