



NAHJ CHICAGO BOARD MEETING

Saturday, October 29, 2016

Called to order at 10:14 am.

I. Events and Promotions

The board discussed the possibility of a holiday party but it was decided that members are not likely to attend due to travel and other scheduling conflicts. A discussion also took place pertaining to NAHJ's growing presence on social media, especially Facebook. The board agreed to invite their social networks to "Like" the NAHJ Facebook page and try to keep the focus of those invitations on journalists. The board also agreed to create a small line item in the budget for promotional campaigns on Facebook and test its effectiveness during the next event.

II. Old business

A. New roles were discussed among the board. Will Barroso asked for clarification of his responsibilities as Chair of the Member Directory. Blanca Rios volunteered to meet with Barroso in the near future to show him how she has handled the directory in the past.

B. The website domain issue was also discussed and Yvette Cruz announced she will pay for the renewal immediately. A brief discussion took place about how to prevent important emails, such as the one about the domain renewal, from going unnoticed. The board decided to create a schedule where each member would be assigned a time period when they would be responsible for checking the NAHJ inbox.

III. New business

A. Board members were advised to try to recruit new members. Natalie Martinez recommended a gentleman, named Chris Hutch.

B. The NLGJA is interested in hosting a shared event with the NAHJ. The board decided that it would be in the best interest of both organizations to hold a NAHJ/NLGJA mixer first and then proceed to have a shared event. A workshop was proposed where members of each organization will trade places in order to share in the other's experience of persecution.

IV. Wrap Up

A. The board agreed to hold the next board meeting on November 19, 2016 at 10:30 am at CBS Channel 2. This will be an open meeting where all members are invited to attend. Yvette Cruz will post on NAHJ social platforms and Carolina Cruz said she would post on her Facebook page.

Meeting was adjourned at 10:50 am.