



Professional Chapter
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NAHJ CHICAGO BOARD MEETING

Saturday, July 22, 2017

Called to order at 10: am.

A. WELCOME

Board introductions – All five board members and one Regional Director were present

Member introductions – Six members/guests were present

B. OLD BUSINESS

1. Scholarships

Everyone who was present was asked to share scholarship promotional posts on Facebook by the Chair of the Social Media Committee.

Currently, there are two scholarship applicants. It was mentioned that colleges get very few applicants for scholarships. Using that as a response gauge, the responsibility is on the board to promote the opportunity as much as possible. The board decided that if a scholarship category does not receive any applicants the funds could be withheld for a subsequent year or applied toward an NAHJ National Convention scholarship in 2018. The idea of promoting the opportunity to high school students, preparing to enter college was suggested

The Treasurer confirmed that the board has not received the check from DeLaSalle. The Treasurer will follow up with the organization.

2. Committee updates

Scholarships – The Chair mentioned that it would be a good idea to recruit a couple neutral, non-NAHJ board members to participate in the committee as scholarship application judges.

Social – Boosting posts on social media was discussed. The local board was reminded of the national board's disapproval of the practice. The Chair suggested that more videos be created to promote the opportunity.

Sponsorship – no new sponsorships reported.

Membership – The Chair reported that in April we had 45 members and 52 member in July. There are some discrepancies on the monthly membership report that is being sent from the national board. The Chair will start communicating with the national board to figure out how to accurately report on membership.

3. NAHJ/AAJA/ NABJ collaboration



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It was suggested that anyone who has a suggestion for the minority influential list, that will be published by the NAHJ, NABJ and AAJA, should submit it to the chapter president this upcoming week. The board made clear that the purpose of the list is to highlight the accomplishments of minority journalists.

It was suggested that the next job fair should be a collaboration by all minority journalist organizations. The NAHJ Chicago board will reach out to the other local organizations to select a date. April 14th was suggested as a possibility. Northwestern was suggested as a location with enough space to house the event.

C. NEW BUSINESS

1. Scholarship Details

The board decided that a voting committee needs to be assembled to vote on scholarship applications. The committee will consist of the Chicago board, the regional director and two or three members.

It was announced that the Mariano's on Halsted and Madison will donate space for the purposes of hosting a check presentation ceremony. The August 26th board meeting phone call will be converted to an open person meeting and check presentation. However, the scholarship winners will be announced on August 15th and the checks will be mailed out before the presentation so that students can pay their tuition in a timely manner.

Everyone was asked to share information regarding the scholarships on social media as a hard push for potential applicants during the last week of the period. Various members and guests agreed that they would share the information with their networks, including college counselors and professors.

2. EIJ 2017 IN ANAHEIM SEPT 6-10

Two board members announced they will attend the conference.

3. Telemundo weekend shows begins today

A celebratory announcement regarding Telemundo's first weekend newscast was made. The board and guests agreed to send the news team at the Spanish speaking station a card expressing heart felt best wishes.

4. Board nominees

Members were encouraged to think about running for the board next year.

5. Open table

A guest suggested the board host a workshop related to immigration. The third week of September was suggested, maybe a Tuesday. Another guest mentioned they could ask Latino USA host, Maria Hinojosa,



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to host a panel discussion regarding the issue. The board agreed to schedule a date that agrees with Maria's availability.

The room as asked if they would be more interested in a panel discussion or a workshop. There were mixed reactions to the question. Other topics for workshops were suggested, such as photography and writing. A panel related to social media was also suggested.

D. MEETING CLOSE

The next meeting will be an open meeting on August 26th

It was mentioned that the September 30th open meeting required a location. A potential spot could be Ronero on Randolph, near Halsted.

The meeting was adjourned at 11:35