



NAHJ CHICAGO BOARD MEETING

Saturday, May 20, 2017

Called to order at 10:15 am.

I. Introductions

The open meeting held at NBC Tower was attended by the NAHJ Chicago Board as well as current and new NAHJ Chicago members. Members introduced themselves to the room and expressed their interest in furthering the mission of the NAHJ.

II. Old Business

It was announced that due to the NAHJ Chicago job fair, held on May 13, 2017, Telemundo has two potential digital hires and CBS also has two potential hires.

Feedback from hiring managers at the job fair noted a large number of students seeking production positions instead of editorial positions. Some hiring managers felt they were unable to advise these candidates because of the irrelevancy of their resumes. The board agreed to clarify next year during the marketing phase of the job fair that the focus will be mostly on editorial positions at local outlets.

It was suggested that next year the board should reach out to the Rockford, Peoria and other neighboring markets because Milwaukee's presence at the job fair was so successful.

III. New Business

The board treasurer announced a fund balance of Eight Thousand dollars to be used as scholarship awards. The board agreed that (3) Two Thousand dollar awards were appropriate for distribution in 2017 to aspiring journalists, one in the Television category, one in the Radio category and one in the Print category. In addition, the board has secured a Five Hundred dollar scholarship from the De LaSalle Institute, which will be awarded to a student focused on Digital Journalism.

It was decided that Laura Buciuman, a new NAHJ Chicago member, will work with NAHJ Chicago Social Media Officer, Jose Baltierra, to establish the logistics of the Digital Journalism scholarship. The goal is to develop social campaign where the student will express why they deserve the award and how their voice fits within Latino news, especially within a digital space. The campaign will be tracked using the hashtag #NAHJCHISCHOLARSHIPS.

Each of the scholarships will be marketed on the NAHJ Chicago website, social platforms and through outreach to local colleges, specifically the Internship Coordinators, Latino Organizations



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and Financial Assistance Offices within each campus. Application deadline is set for early August with award disbursement scheduled for early September.

The board decided that the consideration requirements for scholarship awards include:

1. Applicant must be Latino;
2. Must be enrolled in a four year college;
3. Major in Communications, English or Journalism, among other related degrees;
4. Submission of an essay detailing why it is important to include Latinos in news.

The board also announced it had resubmitted its grant to the McCormick Foundation with the hopes of obtaining Fifteen Thousand dollars to conduct a study of Latinos in local newsrooms.

It was decided that the idea of hosting a speed networking event this summer should be pushed back to January 2018.

The Chicago Reader is interested in partnering with NAHJ Chicago to host a workshop for local journalists. July 18th was suggested as a possible date on which to hold the event, which will be conceptualized and structured by both organizations.

NAHJ was asked to add their name to the partner bill of a Hispanic Pro panel discussion event to be held on May 25th. The panel is moderated by Sandra Torres, an NAHJ member. There is no cost to NAHJ Chicago for adding its logo to the event's bill and NAHJ Chicago members can attend for half the admission price. The board agreed to support the panel event.

The board also approved the idea of collaborating with Mujeres Latina en Action on hosting workshop that would provide members of that organization with media training. Workshop date to be determined.

IV. Committee Updates

The Finance Committee announced the membership drive earned \$100 in revenue.

The Membership Committee announced it had recruited three new members during the job fair.

V. Close

The board announced the next meeting will be held on June 24th, during a phone conference and the next open meeting will be held on July 22nd.

Meeting was adjourned at 11:12 am.