



**NAHJ CHICAGO BOARD MEETING**

**Saturday, April 22, 2017**

**Called to order at 10:02 am.**

**I. Introduction and Committee Updates**

The board determined to build its presence on social media, including a larger focus on Instagram. There is a value in reaching out to the younger audiences present on platforms other than Facebook and Twitter. A question was raised on whether or not the board should be paying to boost posts on Facebook. An inquiry was made to the national board, to which they replied, no, "fake engagement...can create a fallacy in numbers and disrupt our knowledge of true demographics."

The board discussed the recent departure of their contact at the McCormick Foundation, which has disrupted NAHJ Chicago's attempt to secure funding for a study of diversity in newsrooms. The local chapter president will resubmit the request for funding to the McCormick Foundation.

**II. Job Fair**

The board discussed the variety of organizations it has recruited for the Job Fair, which will take place on May 13th at DePaul University. It was mentioned that there should be a Networking Room, aside from the employer booth room. It was suggested that this could possibly happen in the same room exclusive to DePaul students after their one hour of exclusivity is over.

The board will provide coffee and pastries in the morning and is seeking a donation from Panda Express to provide lunch to employers. DePaul University is providing water bottles during the event.

The board agreed that a limit should be placed on the amount of time an employer spends with a candidate during the job fair. The limit will depend on whether or not the employer has other candidates waiting in their queue or has appointments to attend to. If other candidates are waiting the employer should limit meetings to five to ten minutes. A one sheet will be created to communicate this rule and distributed to employers the day of the event.

The board agreed to arrive at 8:30 am to begin setting up the job fair.

**III. Wrap Up**

The board agreed that next month's open meeting should take place at NBC, where a discussion about the administration of scholarship funds raised at Nuevo Comienzo will take place.

*Meeting was adjourned at 10:48 am.*