



Professional Chapter

www.nahj-chi.org

NAHJ CHICAGO BOARD MEETING

Sunday, December 18, 2016

Called to order at 10:00 am.

I. Board Welcome

The board was informed of the national effort to increase membership via a 90-day membership drive. The goal is to add 200 new members. It was mentioned that Brandon Benavides, NAHJ National President, would be happy to attend the drives if given two-months notice.

It was also mentioned that the National board approved the Chicago Chapter's budget for 2017. In addition, the National Board decided on a location for the 2018 conference, which will be Miami.

II. Old Business

The McCormick Foundation is interested in funding a research effort on behalf of the NAHJ that will identify what newsrooms are doing to hire and retain Latinos. The proposal will also include a funding request for scholarships and mentoring job applicants. Board members will review a letter to the McCormick Foundation indicating the NAHJ's intent to apply for funding.

The board is moving forward with the town hall Facebook Live taping at Univision in January. The show will discuss the media's post-election relationship with its audience.

III. New Business

Nuevo Comienzo was discussed and the auction items on hand were listed. A few items are still outstanding. A few roles were also assigned for tasks needed before and during the event.

The Chicago inter-organization mixer was mentioned with a potential date range of the first week of April or May. There is a desire to offer three scholarships covering the broadcast, print and online media fields.

The board discussed hosting a mini-workshop for Mujeres Latina en Accion focusing on media training.

There is also a possibility of collaborating with the National Latino Education Institute.

IV. Other Business

It was mentioned that Yaneth Guillen Diaz, of the National Board, will be on maternity leave soon, therefore member reports and reimbursement checks may experience some delays.



Professional Chapter

www.nahj-chi.org

The NAHJ Chicago website and/or Facebook page will feature end of year highlights.

The President and Vice President of the Chicago chapter will prepare the end of year report for the National Board.

V. Wrap Up

The meeting in January, originally scheduled for January 14th, will be combined with the Nuevo Comienzo event.

Meeting was adjourned at 10:45 am.