



Professional Chapter www.nahj-chi.org

NAHJ CHICAGO BOARD MEETING

Saturday, June 24, 2017

Called to order at 10:15 am.

I. Old Business

Hispanic Pro is hosting an event that will be Emceed by Irene Sanchez, an NAHJ member, and is offering all NAHJ members free admission to the event. In return, the board has agreed to promote the event through NAHJ Chicago communication channels.

II. New Business

The board announced an initiative that partners the NAHJ and NASCAR with the goal of providing college students with the real-world experience of reporting from a NASCAR Race Event. The opportunity is still being developed but will allow participants to act as commentators or on-location reporters and the finished video product will be featured on a NASCAR web-platform. Instructors at Northwestern University and DePaul University will be chosen to participate by their own instructors.

NAHJ Chicago will partner with the AAJA Chicago and the NABJ Chicago boards to celebrate the accomplishments of notable members from each minority organization. This list will serve as a supplement to the most influential media figures list that was published a few weeks ago.

The board has decided to produce a short video to promote the three scholarships it is offering students this Fall. The idea of boosting social media posts was discussed. The National Board policy on social boosts was discussed and it was decided that approval for such an action will be sought.

In honor of the Pride Parade in Chicago, the board decided to decorate the chapter's Facebook page with rainbow flags.

The July 8th workshop was discussed and the possibility of pushing back the event to August 1st was mentioned. It was also mentioned that keeping the event as scheduled would offer the chapter the opportunity to promote its scholarship offerings at the workshop. The decision was placed on hold for the time being.

III. Close

The next board meeting will be an open meeting and is scheduled for July 22nd at 10 am.

Meeting was adjourned at 11:12 am.